

## MAYTRONICS COOKIE POLICY

### INFORMATION ABOUT OUR USE OF COOKIES

Welcome to <https://www.maytronics.com/> (the “Site”). Our Site uses cookies to distinguish you from other users of our Site. This helps us to provide you with a good experience when you browse our Site and also allows us to improve our Site.

**By continuing to browse the Site, you are agreeing to our use of cookies.**

A cookie is a small file of letters and numbers that we store on your browser or the hard drive of your computer or other device to allow a website to recognise you as a user when you return to the website, either for the duration of your visit (using a “session cookie”) or for repeat visits (a “persistent cookie”).

Cookies are an extremely common technology for remembering certain information about a visitor to a website. The vast majority of websites currently make use of cookies and they are commonly used for a wide range of tasks.

We use the following cookies:

**Strictly necessary cookies.** These are cookies that are required for the operation of our Site. They include, for example, cookies that enable you to log into secure areas of our Site.

You can find more information about the individual cookies we use and the purposes for which we use them in the table below:

Name	Value	Domain	Expires	type	More Info
674f86ad4305a3ccb4579e	kfqe1u96c0rgoq59efrj6tab67	<a href="http://www.maytronics.com">www.maytronics.com</a>	1969-12-31T23:59:59.000Z	tracking cookies	DSID cookie for premonition
_ga	GA1.2.446593855.1547029205	<a href="http://maytronics.com">maytronics.com</a>	2021-01-08T10:25:12.000Z	tracking cookies	Google cookie name for search results
_gat_UA-80430142-5	1	<a href="http://maytronics.com">maytronics.com</a>	2019-01-09T10:25:55.000Z	tracking cookies	Google cookie name for search results
_gat_gtag_UA_80430142_5	1	<a href="http://maytronics.com">maytronics.com</a>	2019-01-09T10:25:55.000Z	tracking cookies	The global site tag (gtag.js) is a JavaScript tagging framework and API that allows you to send event data to Google Analytics
_gid	GA1.2.919867625.1547029205	<a href="http://maytronics.com">maytronics.com</a>	2019-01-10T10:25:12.000Z	tracking cookies	_ga and _gid cookies to distinguish unique users, Google Analytics is deployed via Google Tag Manager.
_hjIncludedInSample	1	<a href="http://www.maytronics.com">www.maytronics.com</a>	1969-12-31T23:59:59.000Z	tracking cookies	_hjIncludedInSample, This cookie is set to let Hotjar know whether that visitor is included in the sample which is used to generate Heatmaps
geoip	IL	<a href="http://www.maytronics.com">www.maytronics.com</a>	2019-07-08T10:25:11.574Z	tracking cookies	Targeting Content with GeoIP Information
IDE	AHWqTUUnRZ52gYVmq4LxzsbnDNUVdb4670PJ6DB8LUuNF_2mkn_gCyTxPjgknvOcv	<a href="http://doubleclick.net">doubleclick.net</a>	2020-07-08T10:25:11.574Z	tracking cookies	We use different types of cookies to run Google websites and ads-related

## HOW TO CONTROL AND DELETE COOKIES

When you accessed the Site, you were presented with a message that notified you of our use of cookies. We had to use a cookie to present you with that notice. If you continue to use the Site, more cookies and other tracking technologies will be placed on your computer as described in this Cookie Policy in order to enhance your user experience whilst on the Site. By continuing to use the Site, you are agreeing to the use of such cookies and tracking technology.

If you wish to restrict or block the cookies which are set by this Site, you can do this through your browser settings. The "Help" function within your browser should tell you how. If you are primarily concerned about third party cookies generated by advertisers, you can turn these off by going to the Your Online Choices site at <https://www.youronlinechoices.com/uk/your-ad-choices>.

Alternatively, you may wish to visit <http://www.allaboutcookies.org/> which contains comprehensive information on how to do this on a wide variety of browsers. You will also find details on how to delete cookies from your computer, as well as more general information about cookies. Please note that, as these websites are not owned or operated by us, we are not responsible for any of the content on them.

Please be aware that restricting cookies may mean that you will not be able to take full advantage of all the features or services available on this Site.

## THIRD PARTY COOKIES

Please note that third parties (including, for example, advertising networks and providers of external services like web traffic analysis services) may also use cookies, over which we have no control. Whilst we provide a summary of the third party cookies used below, you should also check the relevant third party's privacy policy for more information about how these cookies are used.

The third party cookies used in connection with this Site include:

**Analytics cookies.** We use cookies to help us collect information that allows us to analyse web traffic to our Site. The information collected via cookies, which is anonymous, is sent to a third party that operates analytics tools which we use to analyse the information collected and improve the Site's performance.

**Social media cookies/plug-ins.** We include a variety of social media features on the pages of the Site that record your interactions with those features with accounts with various social networking sites (e.g. Facebook and Google+ buttons). For these to work, the social networking site will set/read cookies through our Site to enhance your profile on their site or contribute to the data they hold for various purposes outlined in their respective privacy policies.

**Embedded third party content.** Some of the content on our Site is provided by online services operated by third parties. When you visit a page containing content from one of these services, a cookie may be set by the relevant third party.

**Advertising cookies.** We also use and work with a number of third party suppliers and partners who set cookies on this Site in order to deliver advertising to you. If you would like more information about the cookies used by these organisations or would like to access a tool which you can use to disable them, please visit the Your Online Choices site at <https://www.youronlinechoices.com/uk/your-ad-choices> or click on the AdChoices logo that you will see in the corner of advertisements that carry behavioural targeting cookies. To deactivate the use of third party advertising cookies, you may visit the consumer page to manage the use of these types of cookies [include link to consent management solution]].

You can block cookies by activating the setting on your browser that allows you to refuse the setting of all or some cookies. However, if you use your browser settings to block all cookies (including essential cookies) you may not be able to access all or parts of our Site.

Except for essential cookies, all cookies will expire after the browsing session ends.

### EMAIL TRACKING

Some of the emails we send to you may contain a 'web beacon pixel' (clear GIFs) or tracked links which allows us to identify when you have opened the email and to verify which links contained in the email you have accessed.

You can delete the pixel by deleting the email. If you do not wish to download the pixel to your computer or other device, you can ensure this by selecting to receive emails from us in plain text rather than HTML, or not opening pictures in your email.

Alternatively, you can unsubscribe from our mailing list by contacting us at [supportMT@maytronics.com](mailto:supportMT@maytronics.com)

### CHANGES

We may make changes to this Cookie Policy at any time by sending you an email with the modified terms or by posting a copy of them on the Site. Any changes will take effect 7 days after the date of our email or the date on which we post the modified terms on the Site, whichever is the earlier. Your continued use of the Site after that period expires means that you agree to be bound by the modified policy.

### CONTACT US

If you have any questions or concerns about cookies or your privacy when using this Site, please contact us as follows:

By post at: Kibbutz Yizre'el 1935000 Israel

By telephone on: +972-4-6598111

By email at: [supportMT@maytronics.com](mailto:supportMT@maytronics.com)